



303 Water Street, Suite 100
Santa Cruz, CA 95060
831.425.1234, Fax 831.427.4407
www.visitsantacruz.org

Listing Form: Event Nominations

To have your visitor-related event considered for placement on visitsantacruz.org, please complete this form as you would like your information to appear, and return it to the VSCC office by mail or fax. Your event *may* also appear in the *Official Santa Cruz County Traveler's Guide*, based on space availability.

While VSCC does not charge for event listings, events must be open to the general public and be of interest to visitors planning a vacation to Santa Cruz County. This program is available to organizations and events located within Santa Cruz County. Please allow two weeks for processing. Submitting this completed form **does not** guarantee inclusion in the Traveler's Guide or on the VSCC website.

If you would like more information on how to gain greater exposure for your event, please contact VSCC's Cooperative Marketing Director at 831.429.7281 ext.103.

Office Use Only
____ TG
____ Web

Contact Information (please print or type) The following information is for VSCC use only and will not be published. Today's Date: _____

Contact Name: _____ Title: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell Phone: _____ Fax: _____

Contact Email: _____

Listing Information (please print or type) The following information will be included in your listing.

Event Name: _____

Event Location / Street Address: _____ City: _____

Event Phone: _____ Event Email: _____

Event Website: _____

Event Date(s): _____ - _____

Event Start Time: _____ Event End Time: _____

Event Times (if not standard; i.e. "At 6pm every Friday"): _____

Is this an ongoing (recurring) or single event?

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Event Categories (Select all that apply):

- Art Exhibit
- Culinary: Food and Wine
- Cultural
- Educational
- Family - Kid Friendly
- Farmers Market
- Festival
- Live Music & Dance
- Nature
- Other
- Outdoor
- Performance Art
- Recreation
- Sports

Event Features (Select all that apply):

- Admission FREE Event
- FREE Parking
- Visitor Event
- Community Event
- Pet Friendly Event

Event Social Media:

Facebook: _____

Twitter: _____

YouTube: _____

Instagram: _____

Our promotional efforts are _____% directed within Santa Cruz County and _____% directed outside of Santa Cruz County.

Description - Limit 200 characters (approx. 30 words). VSCC reserves the right to edit for style, length and consistency.

X Authorized Signature (both pages must be signed) _____

Payment Information

FREE listing on the visitsantacruz.org website (please allow 2 weeks for processing).

Display advertisers receive a website event listing with their paid ad. If you would like to consider a display ad, please call Gary Green, Cooperative Marketing Director, at 831.429.7281 ext.103.

Check here if purchasing a Display Advertisement for your event. Please call Gary Green, Cooperative Marketing Director, at 831.429.7281 ext. 103 for rates.

Important Advertiser Information

- > A photo **must** be included in your listing. When submitting a photo, it must be sent as a .jpg with a resolution of at least 72 pixels per inch. **Size must be a minimum of 640 x 480 pixels (horizontal - landscape orientation).** VSCC may crop your photo for better viewing online. We recommend clear, simple images. Please email your photo to photos@santacruz.org and include your event's name and date as listed on this form.
- > Events: While the CVC does not charge for event listings, events must be open to the general public and be of interest to visitors planning a vacation to Santa Cruz County. This program is available to organizations and events located within Santa Cruz County. Please allow two weeks for processing. Submitting this completed form **does not** guarantee inclusion in the Traveler's Guide or on the VSCC website.
- > VSCC reserves the right to edit for style, length and consistency. Photos and listing information may be used to promote Santa Cruz County on other qualified websites.
- > As a benefit for our display advertisers you may be contacted by VSCC for brochures, availability information (lodging only) or to receive a weekly event flyer. These services are provided free of charge to paid display advertisers.
- > VSCC limits liability for any errors to the cost of the actual space occupied by the error. All ads are subject to approval by VSCC. By placing an advertisement, the advertiser represents that they have authorization for use of materials and artwork supplied for the advertisement. In addition, the advertiser confirms that the information provided to VSCC which will appear in their ad or listing is accurate and assumes all responsibility for its content. VSCC will not be liable for any loss or liability resulting from the use of unauthorized materials, misrepresentation or inaccuracies on the part of the advertiser.

I have read and agree to the conditions above.

X Authorized Signature (both pages must be signed) _____

VSCC Salesperson's Signature _____