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**VISIT SANTA CRUZ COUNTY  
EXECUTIVE COMMITTEE AGENDA**

Wednesday, March 20, 2019  
**10:00 am**

VSCC Office  
303 Water Street, Suite 100

*To avoid disruptions or delays during the meeting please keep your cell phone turned off.*

*Thank you!*

**CALL TO ORDER**

**PUBLIC COMMENT**

**ACTION ITEMS**

1. January 16, 2019 Executive Committee Meeting Minutes\*
2. Financial Statements – January/February 2019\*
3. Items to consider for March 27, 2019 Board Agenda\*
  - a. Scotts Valley Spotlight: Glenwood Open Space Reserve - Mayor Dilles and Brian Largay of the Land Trust of Santa Cruz County
  - b. VSCC Video Productions/Autumn Hays Video and Surfline Collaboration – Communications Director, Christina Glynn and Web Site and Digital Marketing Manager, Daryl Zape
  - c. Homeless Status Report Presentation – Tina Shull, Assistant City Manager, City of Santa Cruz and Elissa Benson, County of Santa Cruz

**DISCUSSION ITEMS**

President's Report – Laura Waltz, President

4. Nominating Task Force Update – Julie Baylor, Task Force Chair
5. Recommended Bylaws Change\*
6. CEO Annual Review

CEO's Report – Maggie Ivy

7. Presentation, Draft Budget FY 2019/2020
8. January & February Activity and Response Reports
9. January Occupancy & ADR

**ANNOUNCEMENTS**

**ADJOURNMENT**

\* Action Item