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## Executive Committee Agenda

Wednesday, September 18, 2019  
10:30 A.M.

VSCC Office  
303 Water Street, Suite 100, Santa Cruz

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!*

### CALL TO ORDER

### PUBLIC COMMENT

### ACTION ITEMS

1. July 17, 2019 Executive Committee Meeting Minutes\* Pages
2. Financial Statements- July/August 2019\* Pages

### DISCUSSION ITEMS

#### President's Report – Laura Waltz, President

3. Items to consider for the July 31, 2019 Board Meeting Agenda
  - a. Annual Financial Report 2018/2019 – Laura Giges, VSCC Accountant\*
  - b. Staff Marketing Report – FY 18/19 Year-End Round-up  
Figures: Group/Meeting and International Sales Efforts\*

#### CEO's Report – Maggie Ivy

4. Homeless Issues Update
5. Update on LGBTQ and Heritage Tourism Initiatives
6. July/August Activity and Response Reports Pages
7. July Occupancy & ADR Pages

### ANNOUNCEMENTS

### ADJOURNMENT

\* Action Item