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## ***Executive Committee Agenda***

Wednesday, November 20, 2019  
10:30 A.M.

**VSCC Office**  
**303 Water Street, Suite 100, Santa Cruz**

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!*

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. September 18, 2019 Executive Committee Meeting Minutes\* Page 2-5
2. Financial Statements- September/October 2019\* Pages 6-24

### **DISCUSSION ITEMS**

#### President's Report – Laura Waltz, President

3. Items to consider for the December 18, 2019 Board Meeting Agenda\*
  - a. Financial Audit Report- Chad Hoelsing, CPA/LLC\*
  - b. Mid-year check in- TMD Collections
  - c. Nominating Task Force Appointments\* Page 25
  - d. Marketing Update Social Media
  - e. Reserve Policy Update\* Pages 26-29

#### CEO's Report – Maggie Ivy

4. Update to Hotel Project Development Grid Pages 30-31
5. TOT Collections Through FY 2018/2019 Page 32
6. September/October Activity and Response Reports Pages 33-40
7. September/October Occupancy & ADR Pages 41-42

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

\* Action Item