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## ***General Board Agenda***

Wednesday, September 25, 2019  
3:00 P.M.

**Community Foundation Santa Cruz County**  
**7807 Soquel Drive, Aptos, CA 95003**

***To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!***

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **PRESENTATION:**

Staff Marketing Report – FY 18/19 Year-End Round-up Figures: Group/Meeting and International Sales Efforts

### **ACTION ITEMS**

1. July 31, 2019 Board Meeting Minutes\*
2. Financial Statements- July/August 2019\*
3. Year-End Financial Report 2018/2019 – Laura Giges, VSCC Accountant\*

### **DISCUSSION ITEMS**

President's Report – **Laura Waltz**, President

4. Appointment:
  - a. City Selection Committee Selection for VSCC Governmental Board Seat\*

CEO's Report – Maggie Ivy

5. Homeless Issues Update
6. Update on LGBTQ & Heritage Tourism Initiatives/Wharves & Piers Video
7. July & August Activity & Response Reports
8. July & August Occupancy Reports

### **ANNOUNCEMENTS**

### **ADJOURNMENT & RECEPTION**

\* Action Item