



Executive Committee Agenda

Wednesday, January 15, 2020
10:30 A.M.

VSCC Office
303 Water Street, Suite 100, Santa Cruz

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. November 20, 2019 Executive Committee Meeting Minutes* Pages 2-5
2. Financial Statements- November/December 2019* Pages 6-24

DISCUSSION ITEMS

President's Report – Laura Waltz, President

3. Items to consider for the January 29, 2020 Board Meeting Agenda*
 - a. Community Marketing & Insights Research Report
Presentation – David Paisley, Senior Research Director, CMI

CEO's Report – Maggie Ivy

4. Homelessness Issues Update Pages 25-26
5. December Activity and Response Reports Pages 27-30
6. December Occupancy & ADR Pages 31-32

ANNOUNCEMENTS

ADJOURNMENT