



Executive Committee Agenda

Wednesday, April 1, 2020
10:30 A.M.

Visit Santa Cruz County
303 Water Street, Suite 100, Santa Cruz
Teleconference available for Executive
Committee Members

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.
Thank you!*

CALL TO ORDER

PUBLIC COMMENT

DISCUSSION ITEMS

President's Report – Laura Waltz, President

1. Latest Santa Cruz County Hospitality COVID-19 Updates
2. COVID-19 Impacts and Mitigation Plan for VSCC*: Page 2-3
 - Staff currently working remotely
 - Analysis of current year's TMD revenue losses and reduced offsetting expense
 - 60-Day Plan

CEO's Report – Maggie Ivy

3. Adjustments to Draft Budget FY 2020/2021
4. Preparation for drive-market relaunch
5. Homelessness Issues Update

ANNOUNCEMENTS

ADJOURNMENT