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## ***Executive Committee Agenda***

Wednesday, April 15, 2020  
10:30 A.M.

**Visit Santa Cruz County**  
**303 Water Street, Suite 100, Santa Cruz**  
**Teleconference available for Executive**  
**Committee Members**

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.*  
*Thank you!*

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. March 18, 2020 Executive Committee Meeting Minutes\*
2. April 1, 2020 Executive Committee Meeting Minutes\*

### **DISCUSSION ITEMS**

#### President's Report – Laura Waltz, President

3. Community COVID-19 Check-in

#### CEO's Report – Maggie Ivy

4. VSCC Operations and Staffing Update
5. Potential Local Backlash and Local Tourism
6. Recovery Campaign Strategy
7. Local Industry Surveying Plans
8. Presentation – Draft #2 - FY 2020/2021 Budget
9. March Activity and Response Reports

### **ANNOUNCEMENTS**

### **ADJOURNMENT**