



---

## **Executive Committee Agenda**

Wednesday, April 29, 2020  
10:30 A.M.

**Visit Santa Cruz County**  
**303 Water Street, Suite 100, Santa Cruz**  
**Teleconference available for Executive**  
**Committee Members**

*To avoid disruptions or delays during the meeting please keep your cell phone silenced.  
Thank you!*

### **CALL TO ORDER**

### **PUBLIC COMMENT**

### **ACTION ITEMS**

1. April 15, 2020 Executive Committee Meeting Minutes\*
2. Draft Budget FY 20/21 V3\*

### **DISCUSSION ITEMS**

#### President's Report – Laura Waltz, President

3. Community COVID-19 Check-in
4. Update TMD and Expense Year-End Projections
5. Tourism Zoom Meeting Regarding Preparation to Reopen Businesses

#### CEO's Report – Maggie Ivy

6. Grant/Special Funding Application Updates
7. Local Sensitivity to Restarting Tourism/Hospitality Economy
8. Recovery Campaign Strategy Efforts
9. March Occupancy & ADR Reports

### **ANNOUNCEMENTS**

### **ADJOURNMENT**