



Executive Committee Agenda

Monday, June 22, 2020
10:00 A.M.

Visit Santa Cruz County
303 Water Street, Suite 100, Santa Cruz
Teleconference available for Executive
Committee Members

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. April 29, 2020 Executive Committee Meeting Minutes*
2. Local Pledge Campaign Proposal and Associated Budget*

President's Report – Laura Waltz, President

3. Lodging Group Request for TMD to fund CHLA Membership (58K)*

CEO's Report – Maggie Ivy

4. Drive Market Recovery Campaign Activated
5. Metrics Regarding COVID-19 Impacts

ANNOUNCEMENTS

ADJOURNMENT