



General Board Agenda

Thursday, June 25, 2020
3:00 P.M.

Visit Santa Cruz County
303 Water Street, Suite 100, Santa Cruz
Teleconference available for VSCC
Board Members

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS*

1. May 27, 2020 Board Meeting Minutes*
2. Local Pledge Campaign Proposal and Associated Budget (\$65K)*

President's Report – *Laura Waltz*, President

3. Lodging Request - TMD to fund CHLA Membership for (\$58K)*

CEO's Report – Maggie Ivy

4. Recovery Campaign Activated
5. Metrics Regarding COVID Impacts

ANNOUNCEMENTS

ADJOURNMENT