

40th Annual Santa Cruz Clam Chowder Reimagined Restaurant Week 🍷 February 15-21, 2021

Entry Fees

Entry Fee | \$100

One category – Boston Clam Chowder.

Competition Rules

- 🍷 Boston Clam Chowder is defined as a white, rich cream soup with a predominant clam flavor.
- 🍷 The only meats allowed are clams and bacon.
- 🍷 The decisions of the judges are final.
- 🍷 Chowder will be pre-cooked in the comfort of your restaurant kitchen!

Restaurant Week Schedule

January	18	Early Bird Registration*
January	31	Registration Deadline
February	15-21	Restaurant Week – Feature your best chowder on your menu for the public to try
February	(TBD)	Official judging day
February	21	Last day of public voting, Last day to enter into raffle
February	22	Winners announced, Raffle winners announced

*Early Bird Registration - Register by January 18 to be featured in a Clam Chowder Cook-off Reimagined - Restaurant Week promotional video that will be promoted on social media and SantaCruzParksAndRec.com.. This is your restaurant or food truck's chance to promote your chowder as the best in Santa Cruz.

Clam Chowder Tasting Flights featuring 6-12 restaurants will be sold and available for pickup at the Boardwalk on Saturday 2/20. Your entry into the 40th Annual Clam Chowder Cook-Off enables your restaurant to be considered for one of these flights. Separate agreement required. More information to come.

Official Judging

- 🍷 Official judging will be hosted by the Santa Cruz Beach Boardwalk.
- 🍷 Chowder tastings are blind and are judged on a point basis for 1) flavor, 2) color, and 3) consistency.
- 🍷 Judges will give greater consideration to traditional recipes.
- 🍷 It will be the responsibility of the restaurant to deliver 32 ounces of their chowder to the Boardwalk on the designated day and time (To be determined).
- 🍷 The People's Choice award is determined by online voting. Multiple votes from the same IP address will not be accepted.

Awards

Winners Announced, February 22

Plaques will be awarded to the winners in each of the following categories.

- 🍷 **Best Santa Cruz Boston Chowder 1st, 2nd, 3rd place**
- 🍷 **People Choice 1st, 2nd, 3rd place**

If 4 or more teams enter from the areas below the following categories will be added:

- 🍷 Best **Westside** Chowder 1st place
- 🍷 Best **Eastside** Chowder 1st place
- 🍷 Best **Chowder on the Wharf** 1st place
- 🍷 Best **Downtown** Chowder 1st place

Clam Chowder Cook-off Reimagined Passport

- 🍷 Public can purchase Passport from Parks & Recreation for \$10.
- 🍷 Enters them into a raffle.
- 🍷 Gives them a voting code.

REGISTER ONLINE AT
cityofsantacruz.com/chowder