



Executive Committee Agenda

Wednesday, May 12, 2021
9:00 A.M.

Visit Santa Cruz County
303 Water Street, Suite 100, Santa Cruz
Teleconference available for Executive
Committee Members

CALL TO ORDER

PUBLIC COMMENT

ACTION ITEMS

1. March 17, 2021 Executive Committee Meeting Minutes*
2. Financial Statements: March/April 2021*
3. Nominating Task Force Recommendations*
4. PPP Loan Application Approval*
5. Adjusted Budget Recommendations FY 2021/2022*

DISCUSSION ITEMS

President's Report – Darren Pound, President

6. TMD Renewal Task Force Update
7. State of the Industry & COVID-19

CEO's Report – Maggie Ivy

8. Spring Campaign Efforts Continue
9. Temporary Outdoor Living Ordinance Update
10. Response & Activity Reports for March/April 2021
11. Occupancy & ADR Report for February/March 2021

ANNOUNCEMENTS

ADJOURNMENT

UPCOMING MEETINGS:

VSCC Board Meeting: Wednesday, May 26, 2021 at 3:00 p.m.

Public Hearing for TMD Renewal – County of Santa Cruz Board of Supervisors:

Tuesday, June 8, 2021 at 9:00 a.m.

Public Hearing (Final) for TMD Renewal – County of Santa Cruz Board of Supervisors:

Tuesday, June 29, 2021 at 9:00 a.m.

VSCC Executive Committee Meeting: Wednesday, July 21, 2021 at 9:00 a.m.

* Action Item