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## General Board Agenda

Wednesday, May 26, 2021  
3:00 P.M.

Visit Santa Cruz County  
303 Water Street, Suite 100, Santa Cruz  
Teleconference available for VSCC  
Board Members

### CALL TO ORDER

### PUBLIC COMMENT

### ACTION ITEMS\*

1. April 8, 2021 Board Special Meeting Minutes\*
2. March 31, 2021 Board Meeting Minutes\*
3. Financial Statements: March/April 2021\*
4. Nominating Task Force Recommendations\*
5. PPP Loan Application Approval\*
6. Adjusted Budget Presentation FY 2021/2022\*

### President's Report – **Darren Pound**, President

7. State of the Industry & COVID-19
8. TMD Renewal Update

### CEO's Report – Maggie Ivy

9. Spring Campaign Efforts
10. Temporary Outdoor Living Ordinance Update
11. Response & Activity Reports for March & April 2021
12. Occupancy & ADR Reports for April 2021

### ANNOUNCEMENTS

### ADJOURNMENT

### UPCOMING MEETINGS:

- ★ **Public Hearing for TMD Renewal** – County of Santa Cruz Board of Supervisors: Tuesday, June 8, 2021 at 9:00 a.m.
- ★ **Public Hearing (Final) for TMD Renewal** – County of Santa Cruz Board of Supervisors: Tuesday, June 29, 2021 at 9:00 a.m.
- ★ **VSCC Executive Committee Meeting** – Wednesday, July 21, 2021 at 9:00 a.m. at Dream Inn Santa Cruz
- ★ **VSCC Board Meeting**: Wednesday, July 28, 2021 at 3:00 p.m.

\* Action Item